



NORTH FULTON

COMPREHENSIVE TRANSPORTATION PLAN

PUBLIC MEETING – ROUND #1
September/October 2016





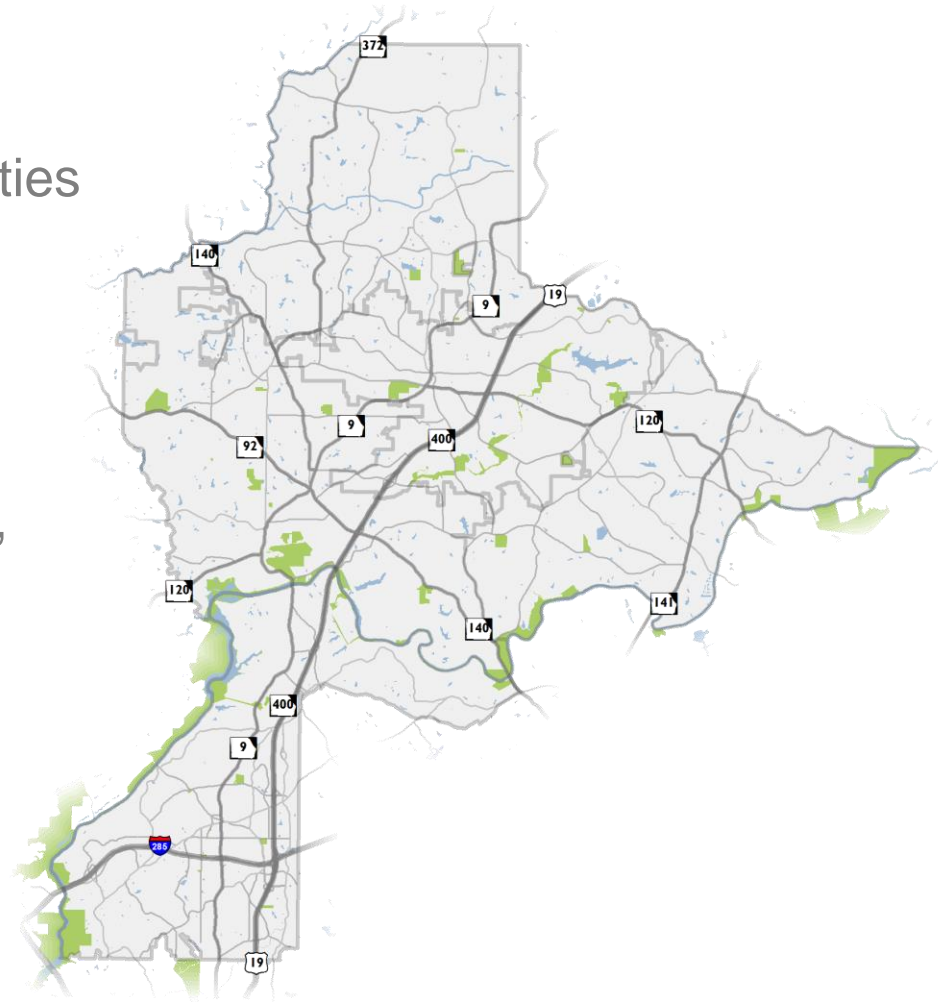
TODAY'S AGENDA

- Overview
- Modal Breakouts
 - Roadway
 - Transit
 - Bike/Ped
- Wrap-Up



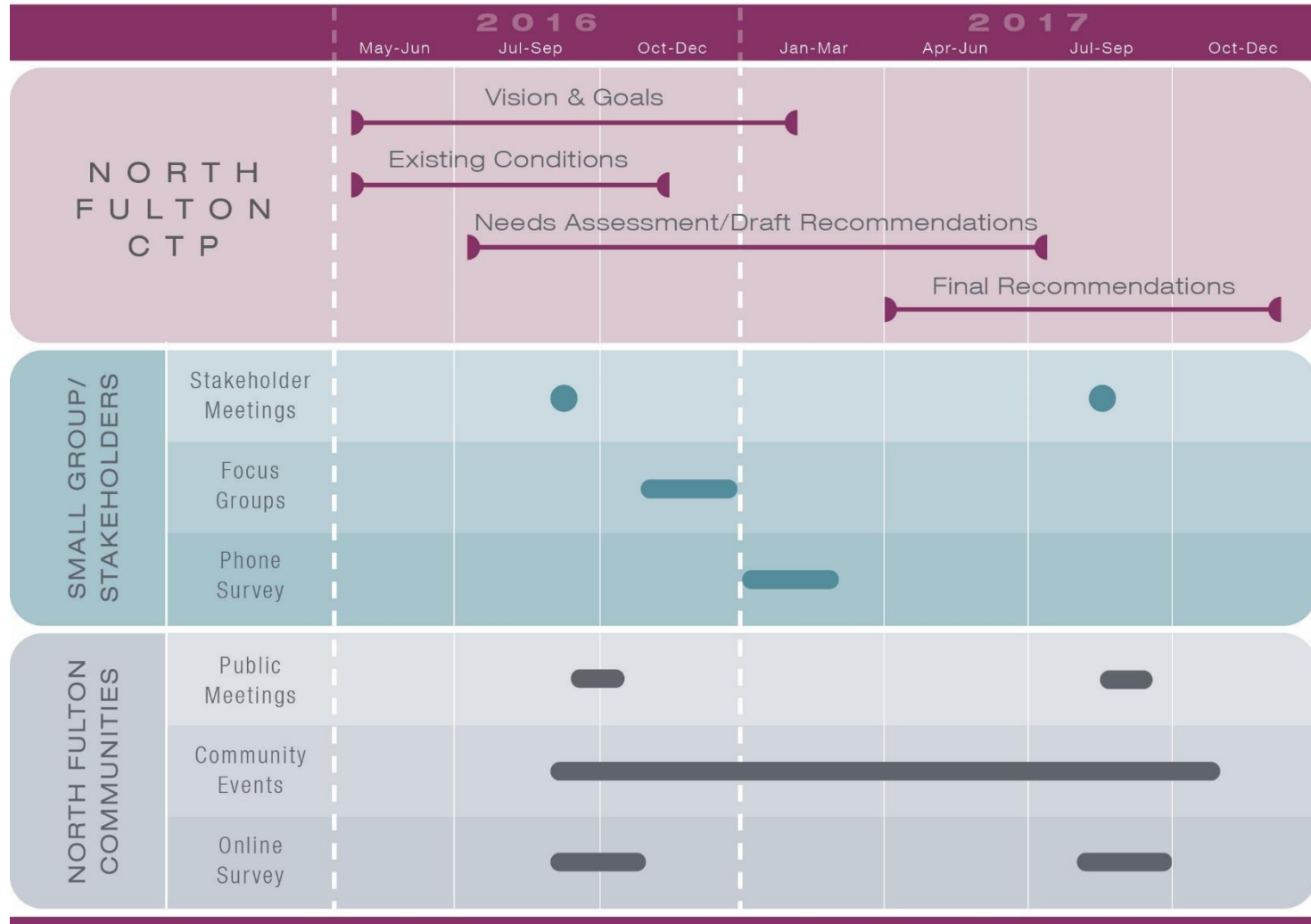
NFCTP UPDATE

- Update to initial 2010 Plan
- Partnership of 6 North Fulton Cities and the Atlanta Regional Commission (ARC)
- Establishment of a vision for transportation
- Both local and regional projects, transportation policies





PLANNING PROCESS





TSPLOST – HOW IT RELATES

The NFCTP is sponsored by the North Fulton Cities and ARC used to prioritize critical transportation investments for the next 25 years.

- TSPLOST could provide \$378 million for transportation improvements in North Fulton County should the referendum pass on November 8.
- Many of the projects in the North Fulton TSPLOST list were identified as priorities in the 2010 NFCTP.

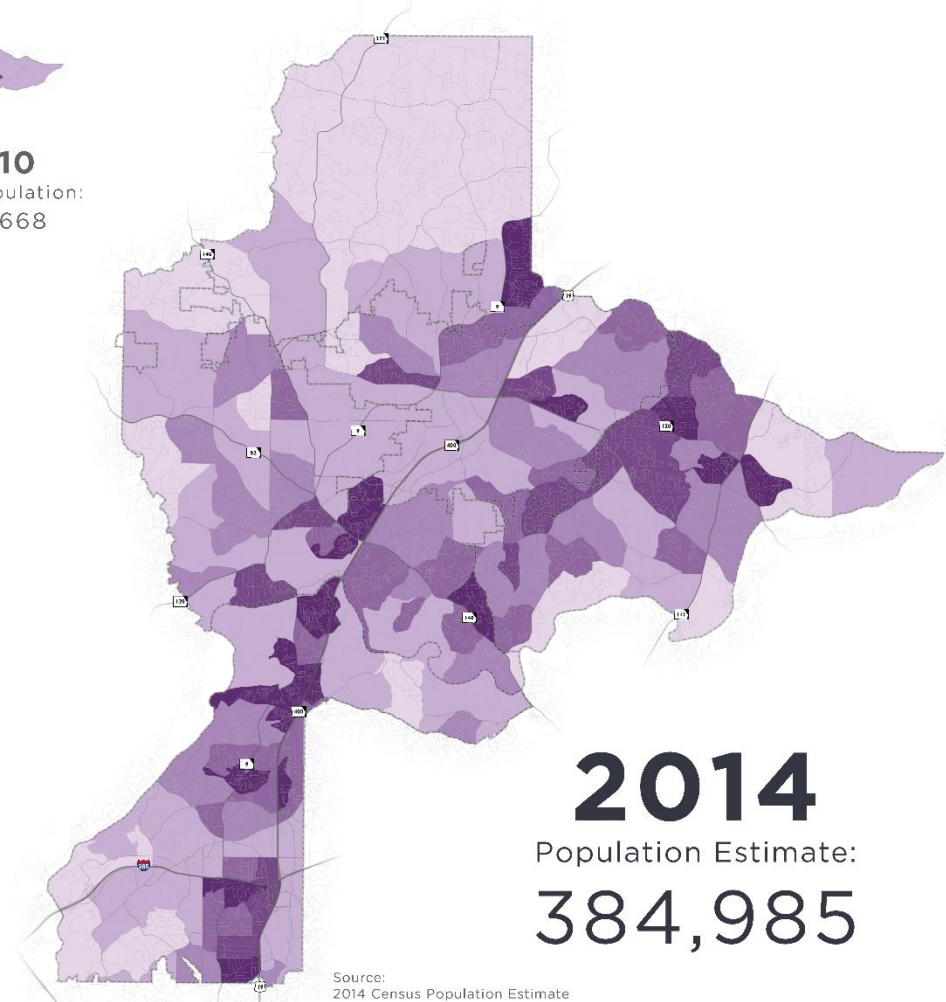
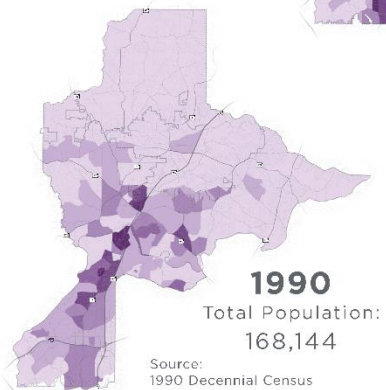
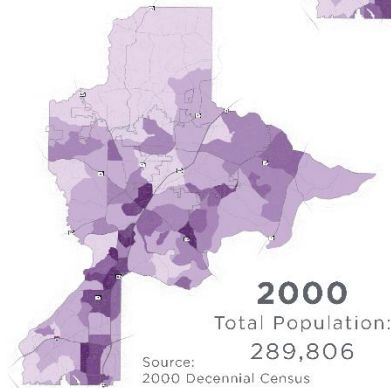
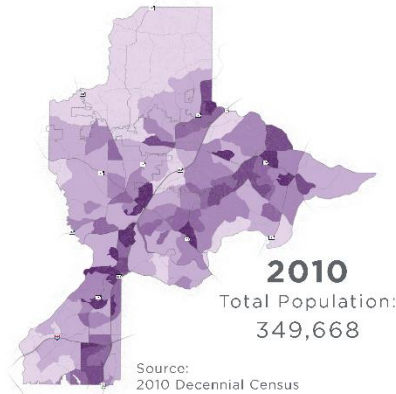
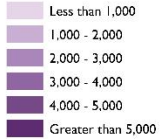


NORTH FULTON *IN REVIEW*



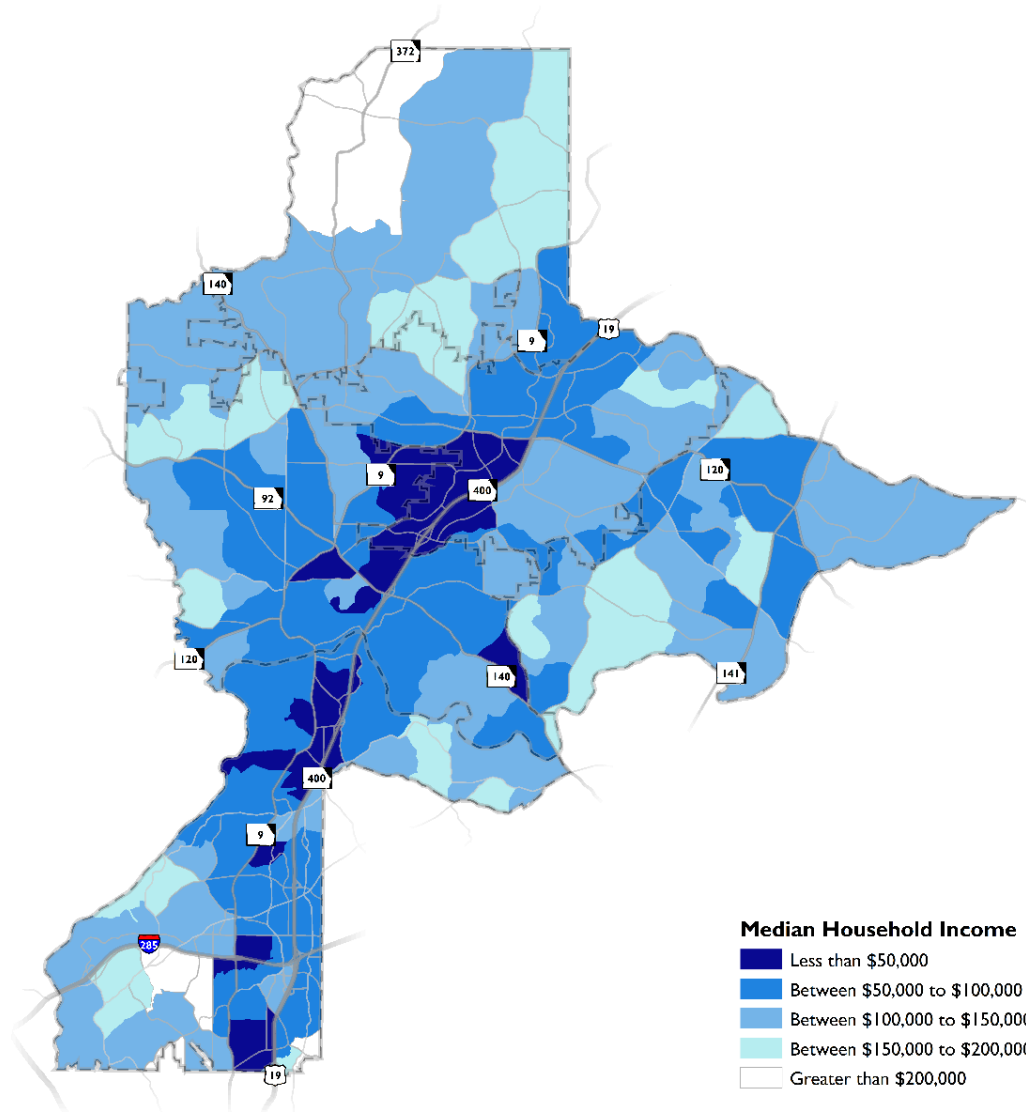
POPULATION DENSITY

Population Density (persons per square mile)





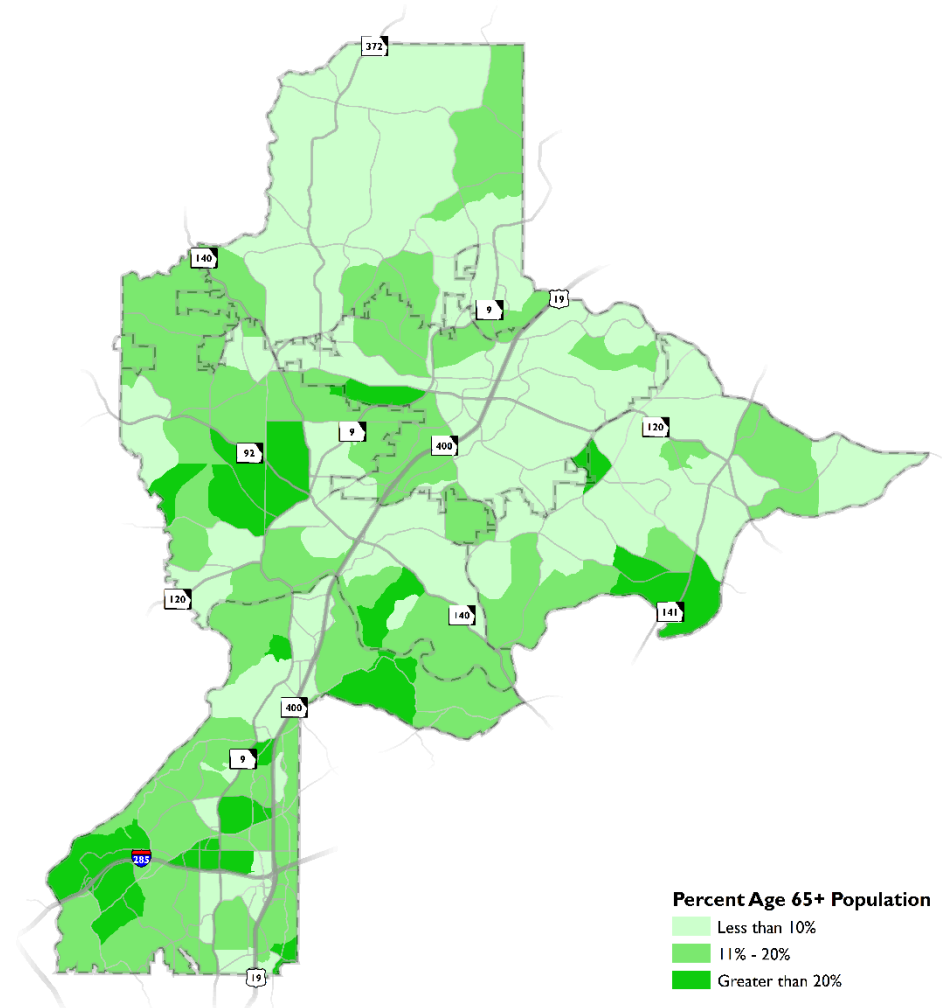
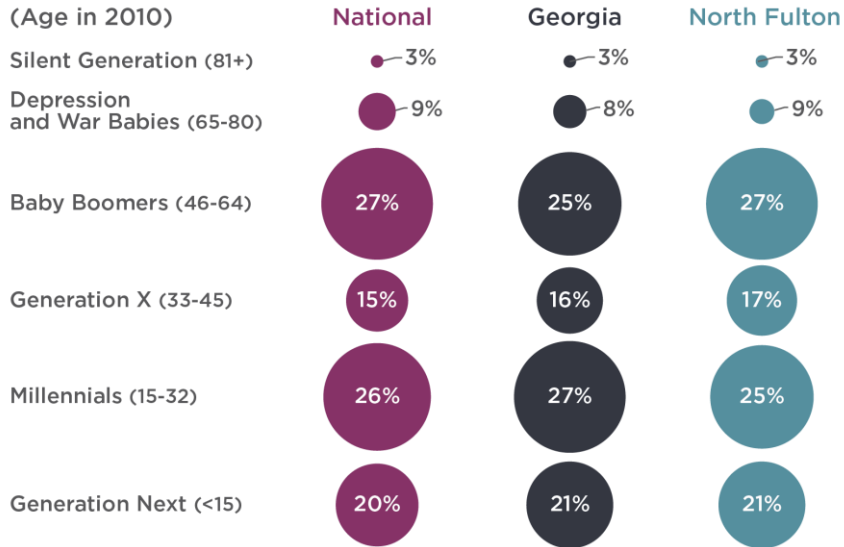
INCOME





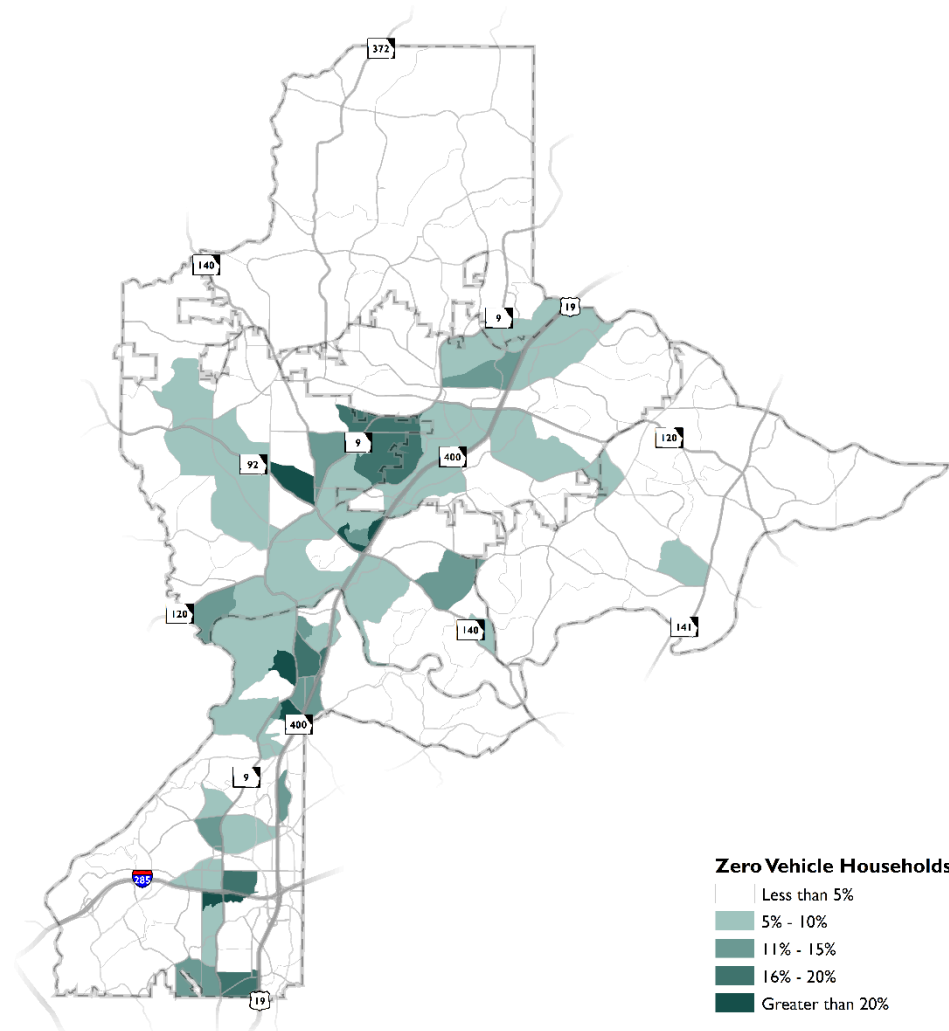
AGE

Distribution of Age by Cohort





ZERO-VEHICLE HOUSEHOLDS



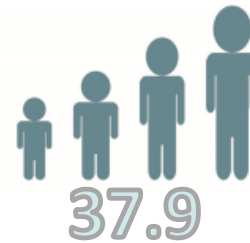


DEMOGRAPHIC CONSIDERATIONS

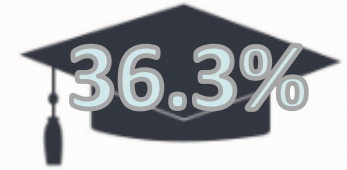
- When compared to the larger region, North Fulton residents are:
 - **Older**
 - **More educated**
 - **Higher earners**
- *Strong school performance and other quality of life measures make North Fulton attractive to well-established households*

North Fulton

Atlanta MSA



MEDIAN AGE



SECONDARY EDUCATION

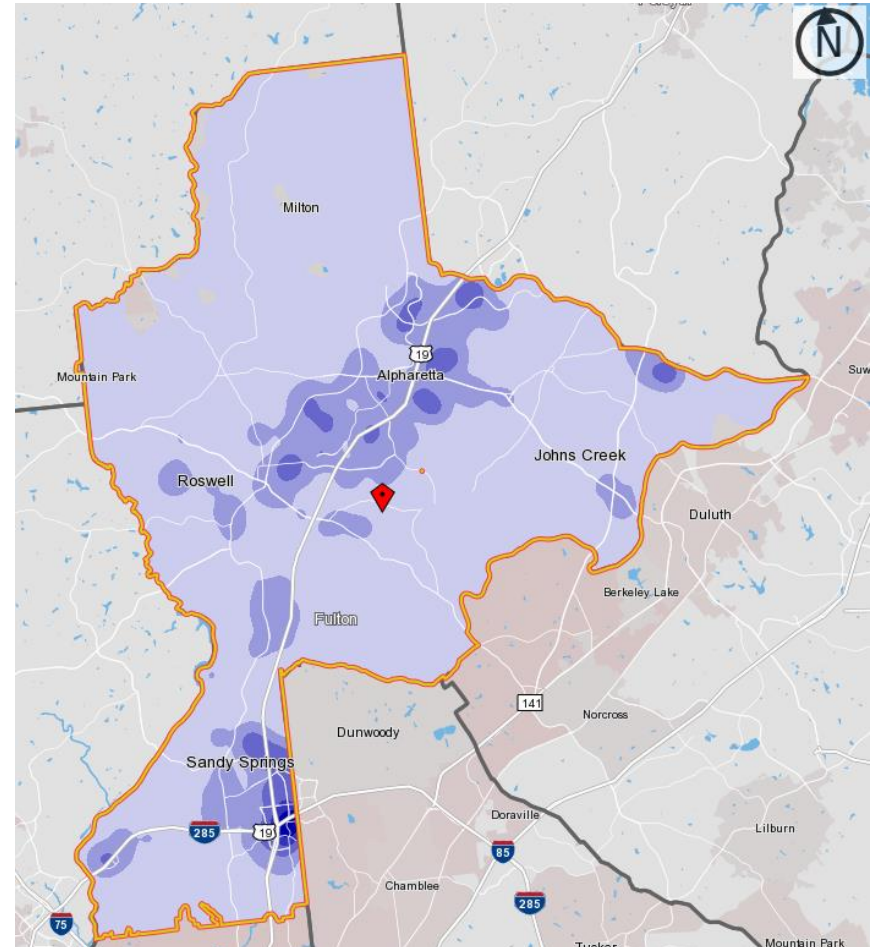


MEDIAN INCOME



ECONOMIC CONSIDERATIONS

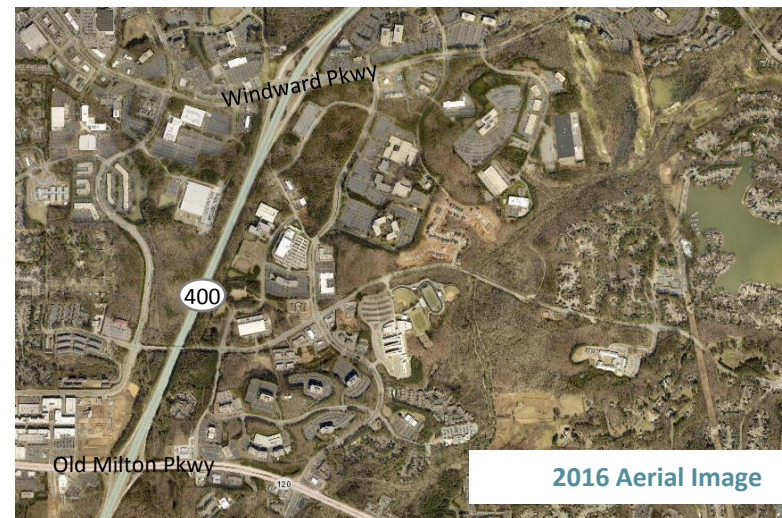
- Over 37,000 jobs added in the last 10 years; concentrated along GA 400
- Significant growth in higher-wage industries:
 - Professional services
 - Finance
 - Technology
 - Healthcare
 - Administrative services
- Still, two-thirds of the residents travel outside the area for employment





REAL ESTATE CONSIDERATIONS

- Residential growth has fueled a strong retail market, with high lease rates and low vacancy
 - North Fulton comprises 16.3% of total regional retail inventory
 - Second highest lease rates after Buckhead/Midtown
- Roswell/Alpharetta has added 13 million square feet of office space in 20 years
 - However, Sandy Springs contains two-third of the total area inventory
 - Overall, 18.4% of the office space in North Fulton is vacant, and lease rates are high





REVIEW OF PREVIOUS PLANS

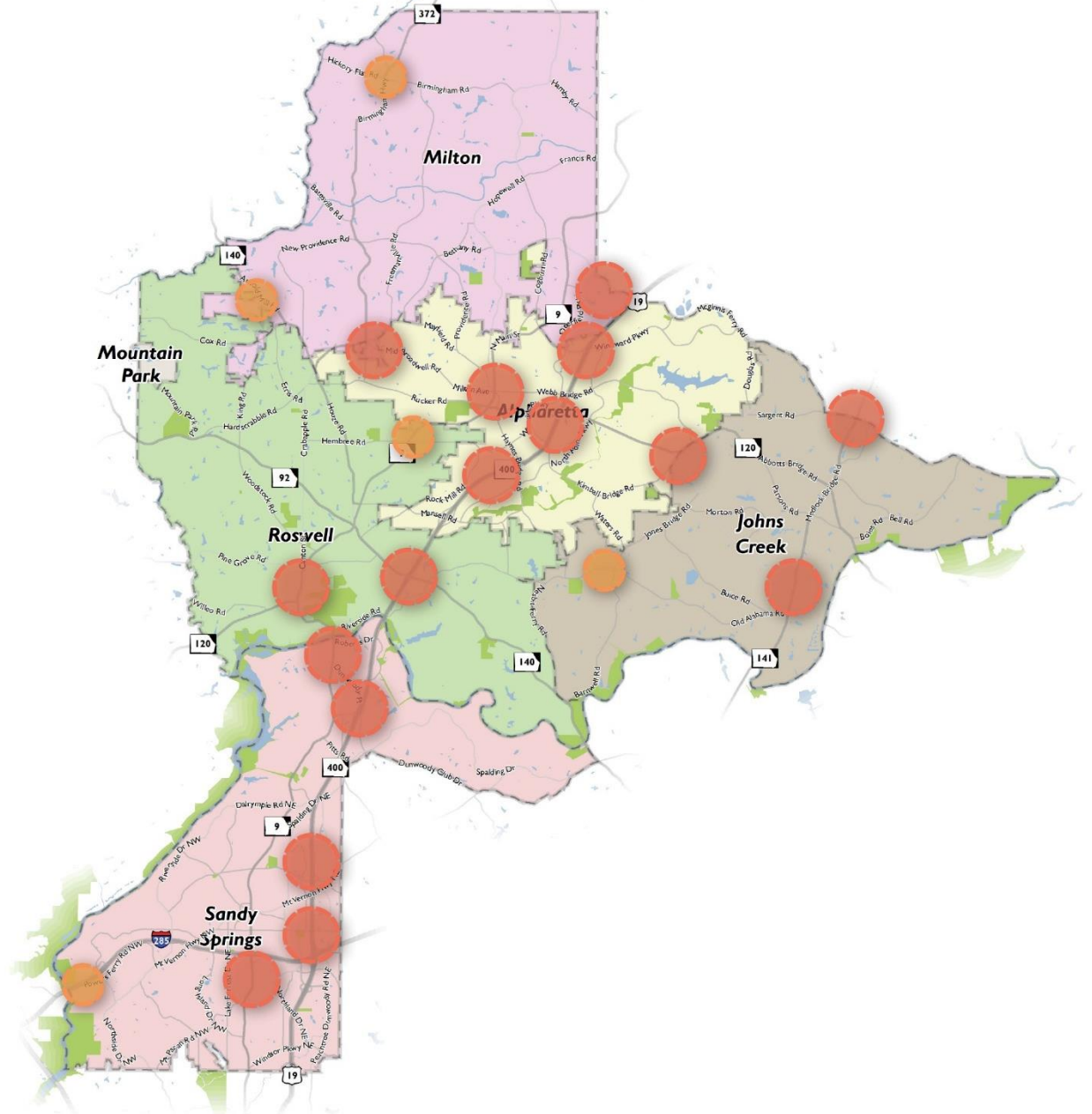
- **Alpharetta**
 - 2015 Downtown Master Plan
 - 2011 and 2016 Comprehensive Plan
 - 2011 Economic Development Plan
 - North Point Livable Centers Initiative
- **Johns Creek**
 - 2016 Strategic Economic Development Plan
 - 2008 Comprehensive Plan 2030
 - 2008 Transportation Master Plan
 - The District Plan
- **Milton**
 - 2016 Comprehensive Plan Update
 - 2012 Strategic Economic Development Plan
 - Crabapple Livable Centers Initiative Study
 - Highway 9 Livable Centers Initiative Study
- **Roswell**
 - 2012 Economic Development Plan
 - 2015 Comprehensive Plan Update
- **Sandy Springs**
 - The Next Ten Comprehensive Plan Update
 - 2012 Economic Development Plan
 - Livable Sandy Springs Livable Centers Initiative Plan 10-Year Update
 - City Center Master Plan



NORTH FULTON












COMPREHENSIVE TRANSPORTATION PLAN

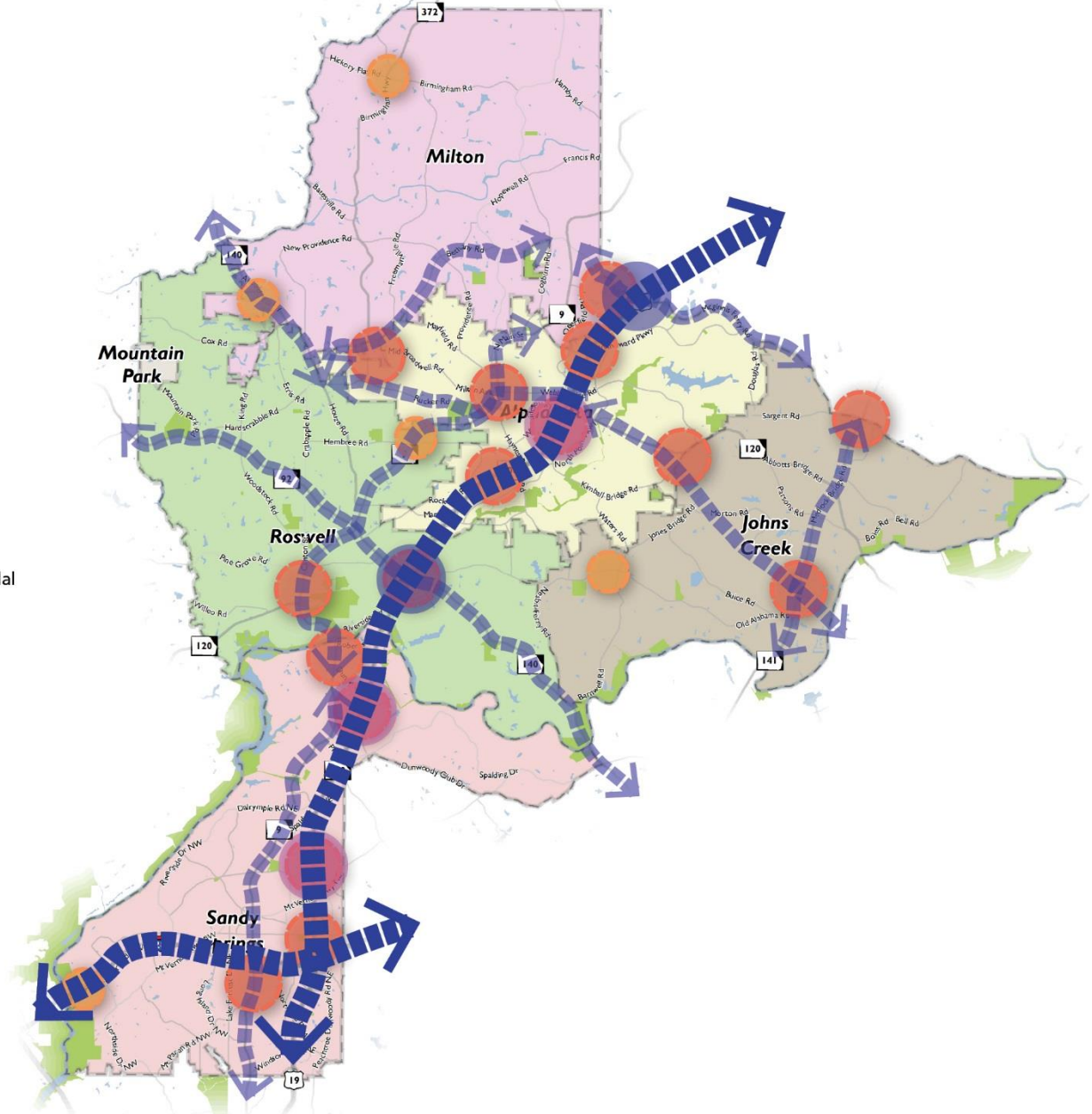
-  Cities
-  Roadway
-  Parks
-  Rivers and Streams
-  Body of Water
-  Primary Activity Nodes
-  Secondary Activity Nodes



NORTH FULTON

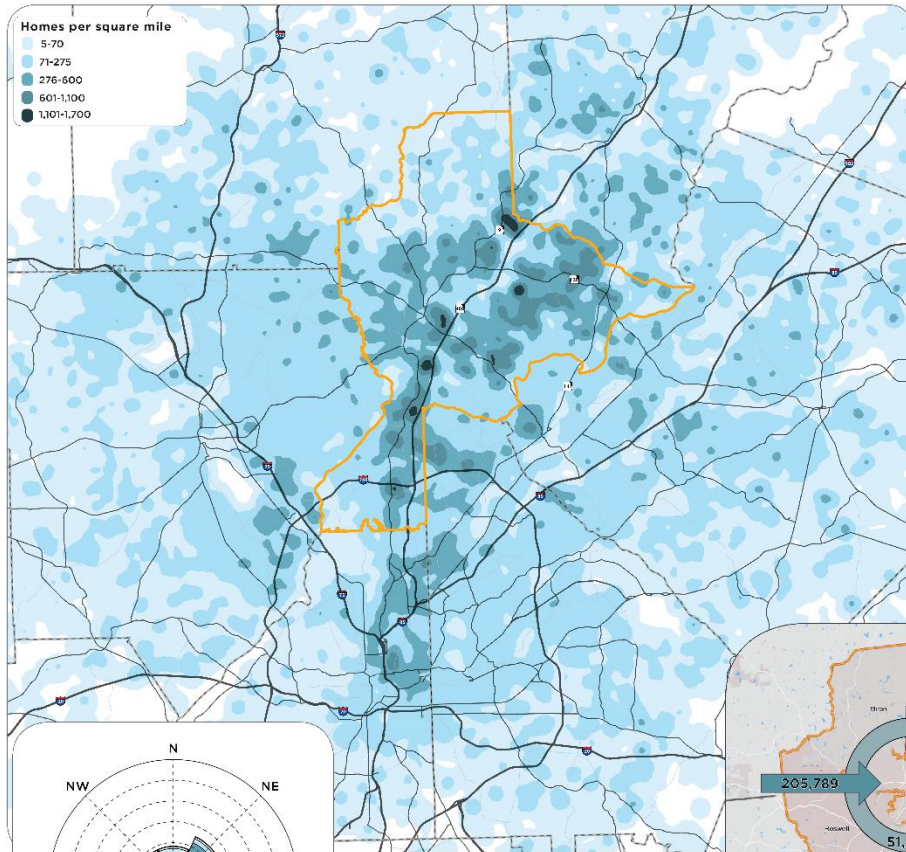
COMPREHENSIVE TRANSPORTATION PLAN

-  Cities
-  Roadway
-  Parks
-  Rivers and Streams
-  Body of Water
-  Primary Activity Nodes
-  Secondary Activity Nodes
-  Primary Multi-modal Improvements
-  Secondary Multi-modal Improvements
-  Interchange Improvements
-  Potential Transit Stations

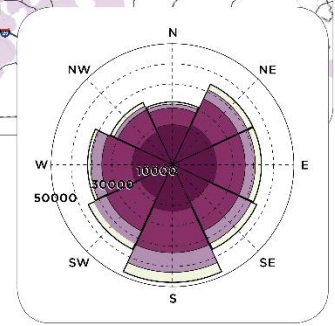
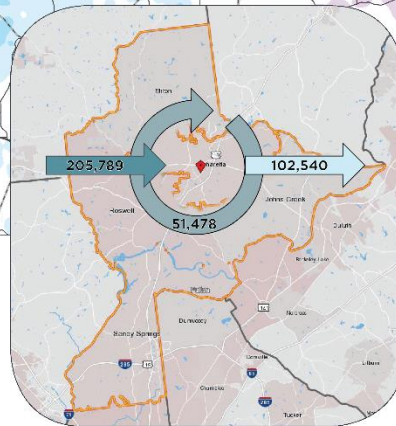
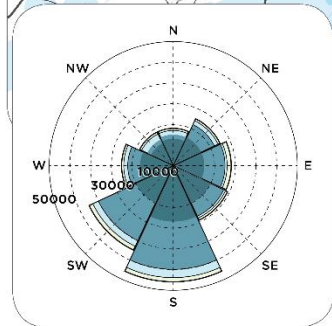
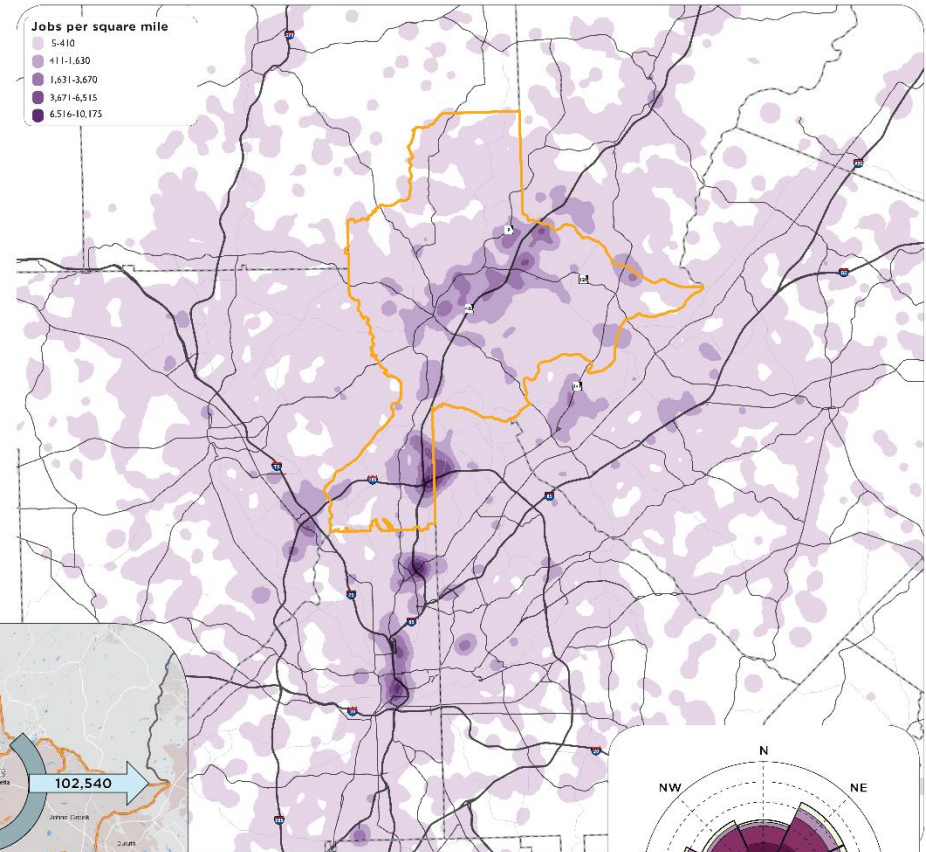




Where North Fulton Workers Live



Where North Fulton Residents Work

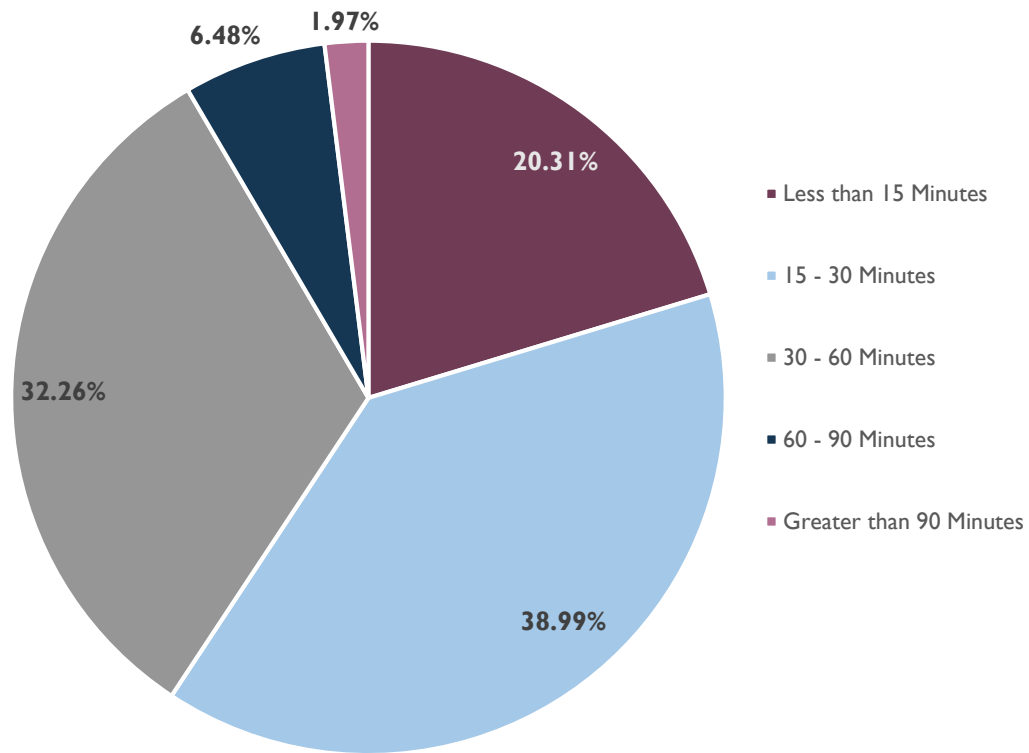


Source:
 OnTheMap - U.S. Census Bureau, Center
 for Economic Studies
 Data based on 2002-2013 Longitudinal
 Employer-Household Dynamics (LEHD)
 Origin-Destination Employment Statistics
 (LODES)



COMMUTE TIME

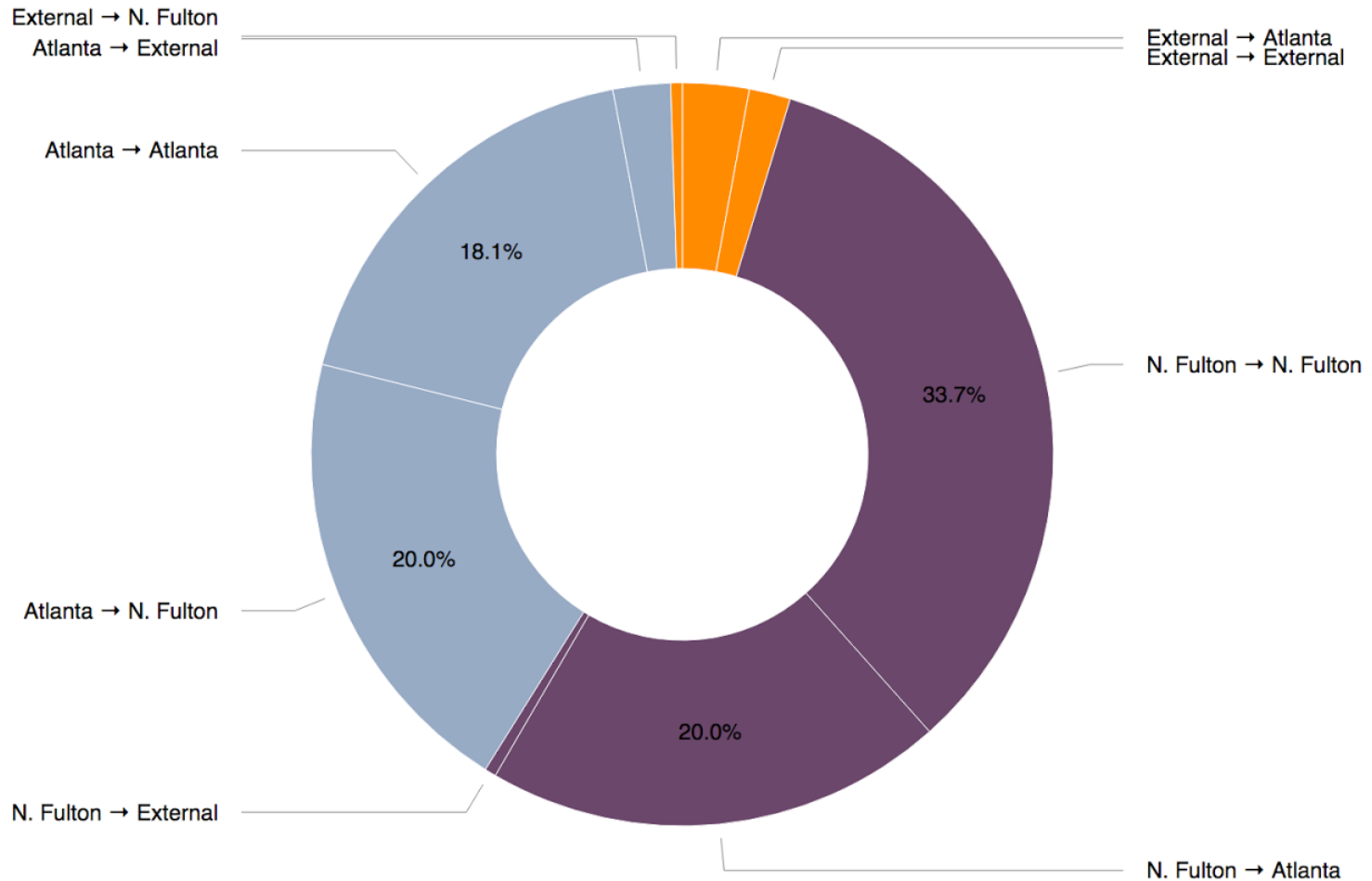
Travel Time to Work





PASSIVE LOCATION DATA

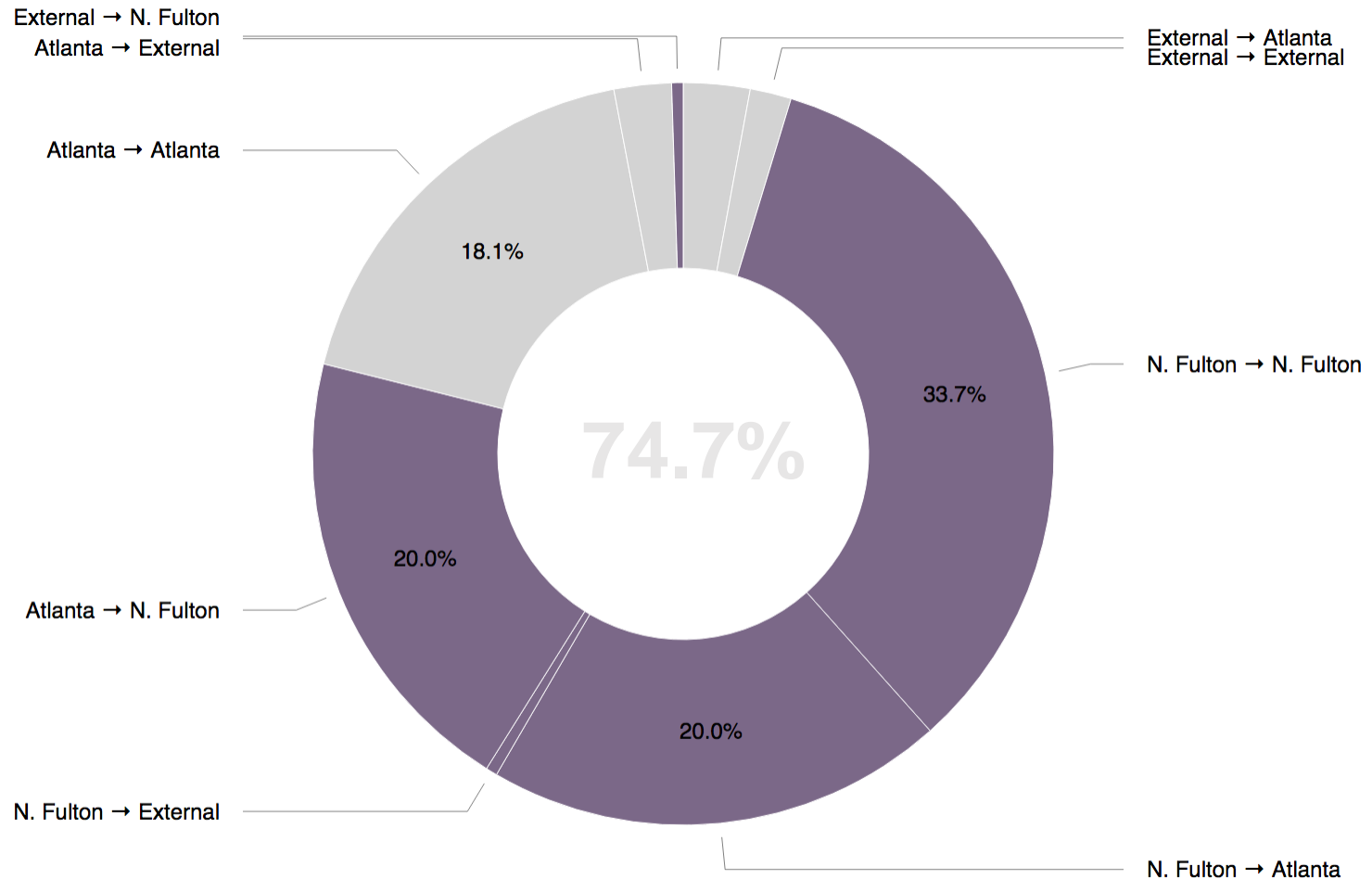
Total Trips in North Fulton





PASSIVE LOCATION DATA

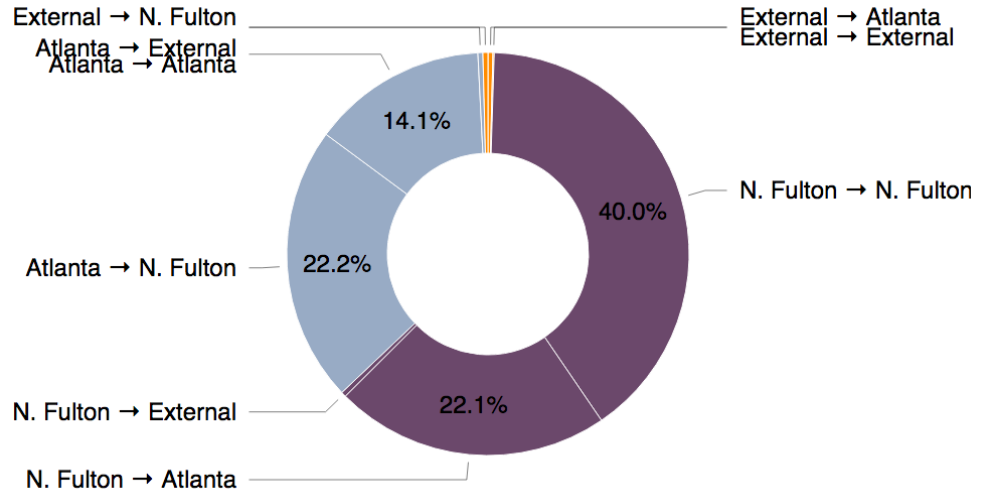
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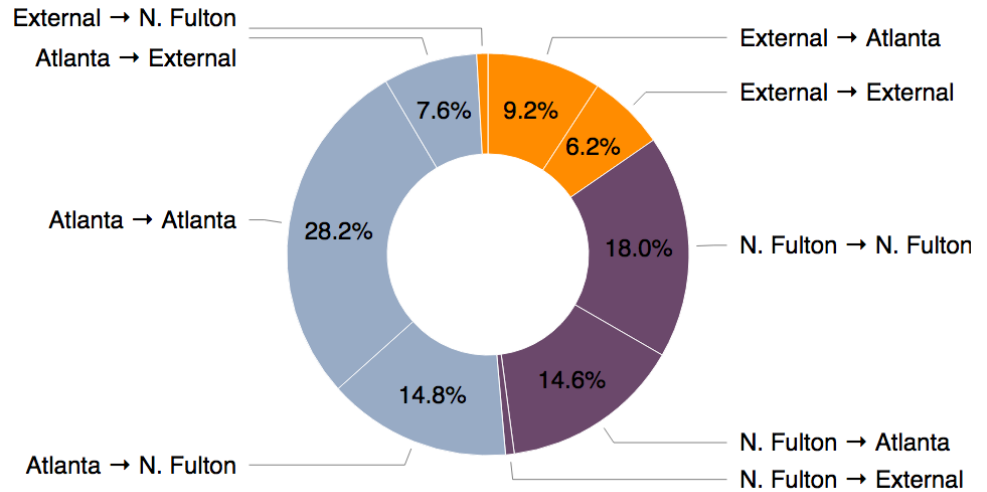


PASSIVE LOCATION DATA

Personal



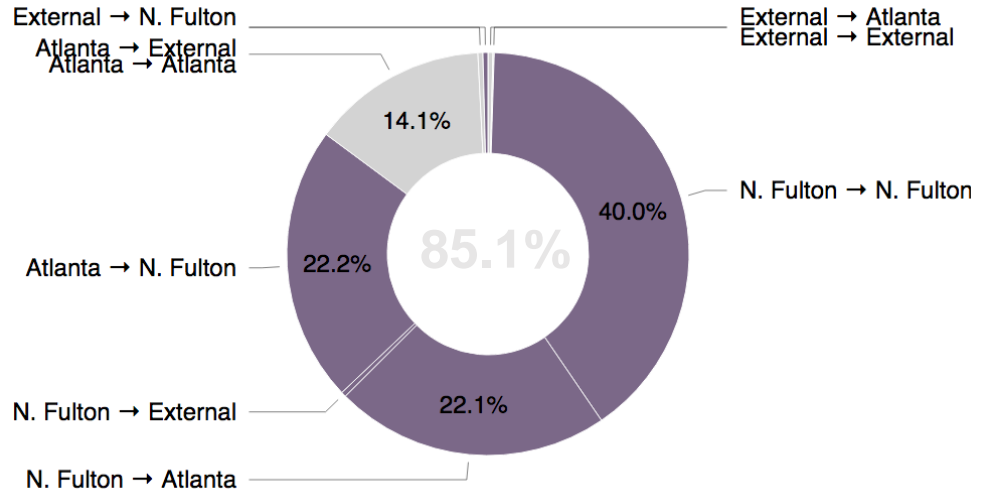
Commercial



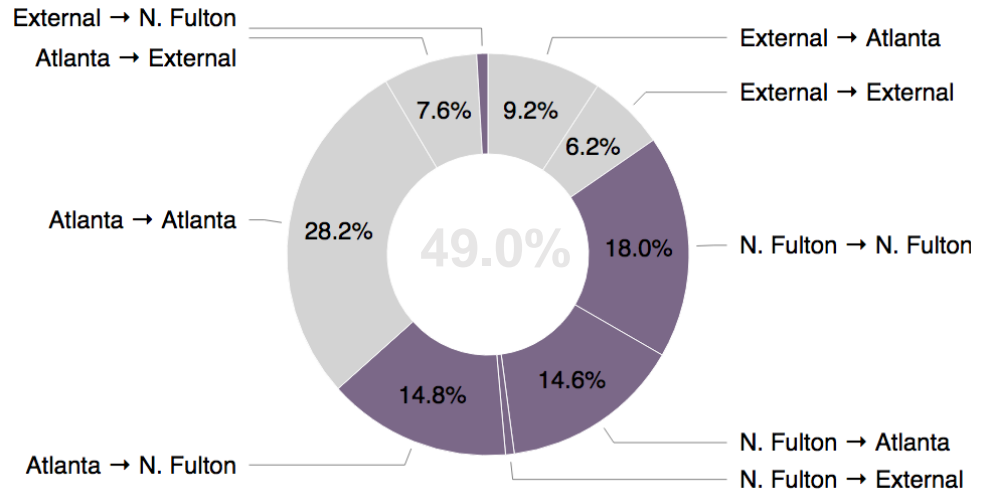


PASSIVE LOCATION DATA

Personal
71% of all trips



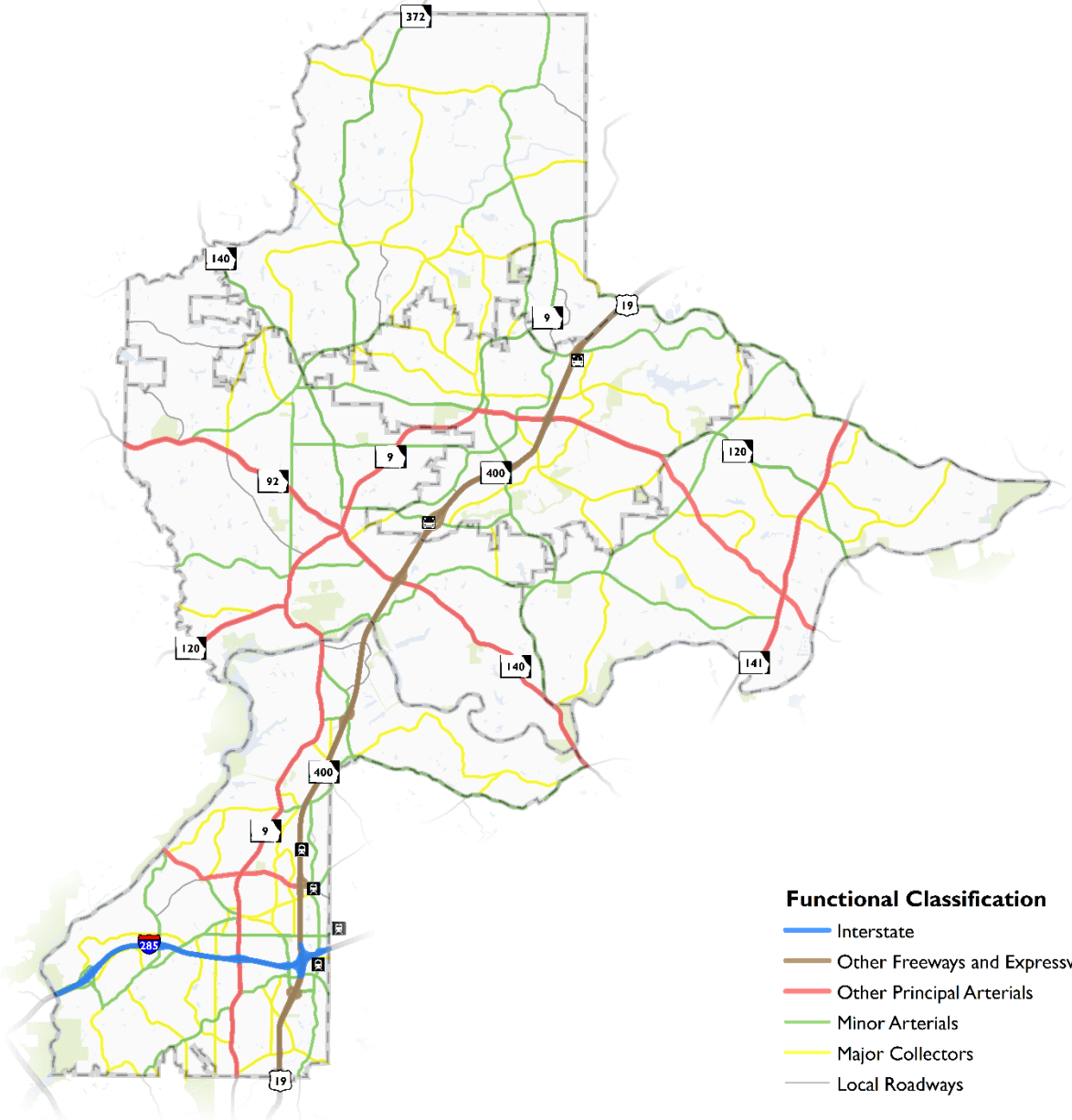
Commercial
29% of all trips



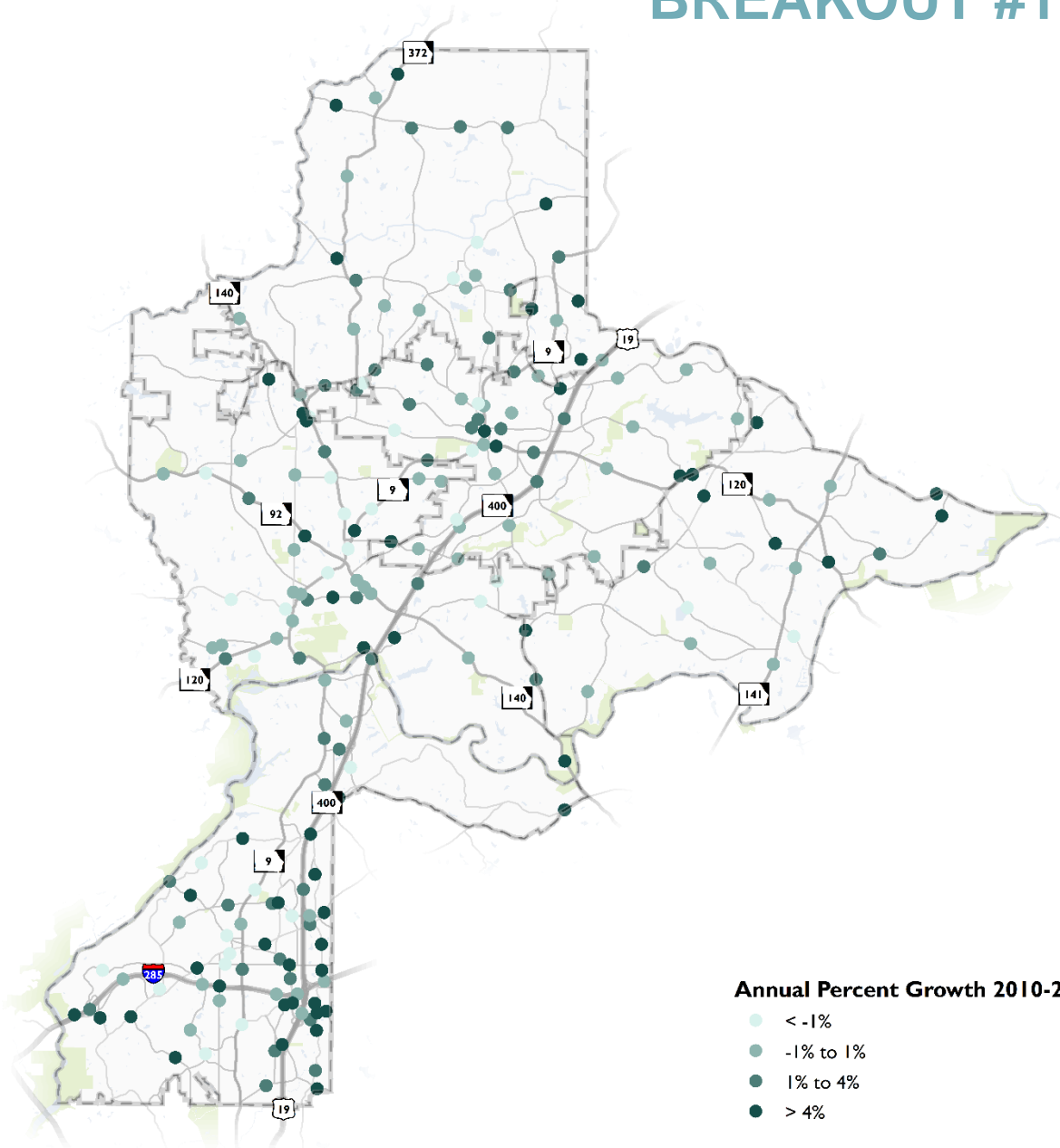


BREAKOUT #1: ROADWAY

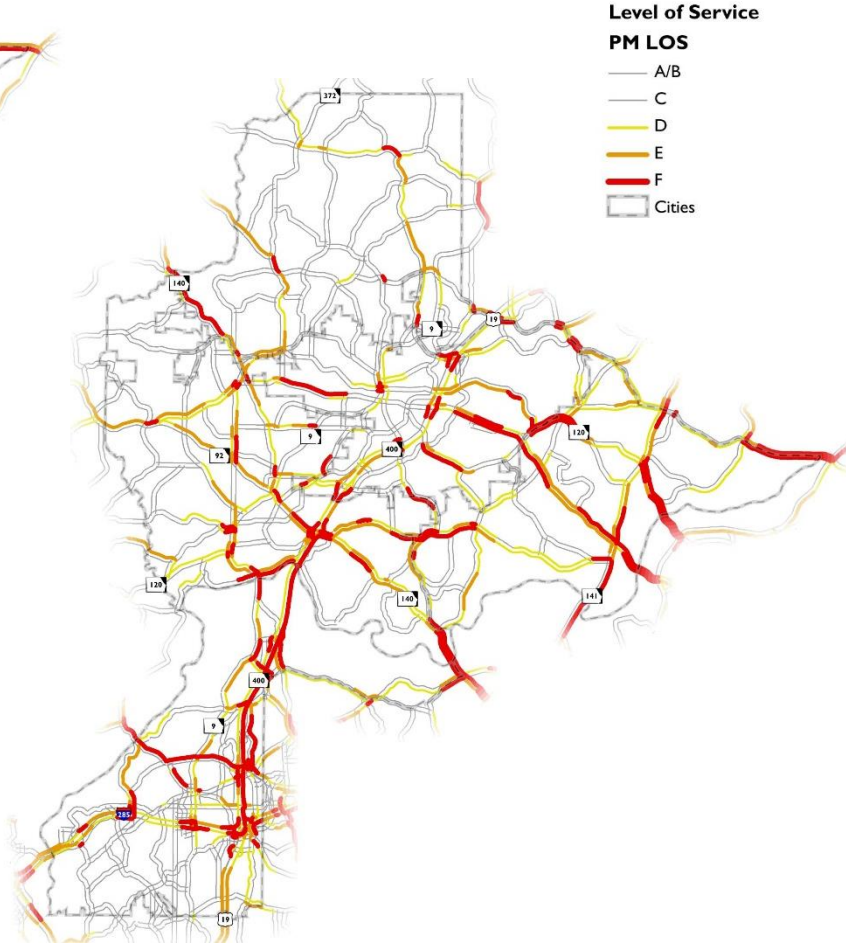
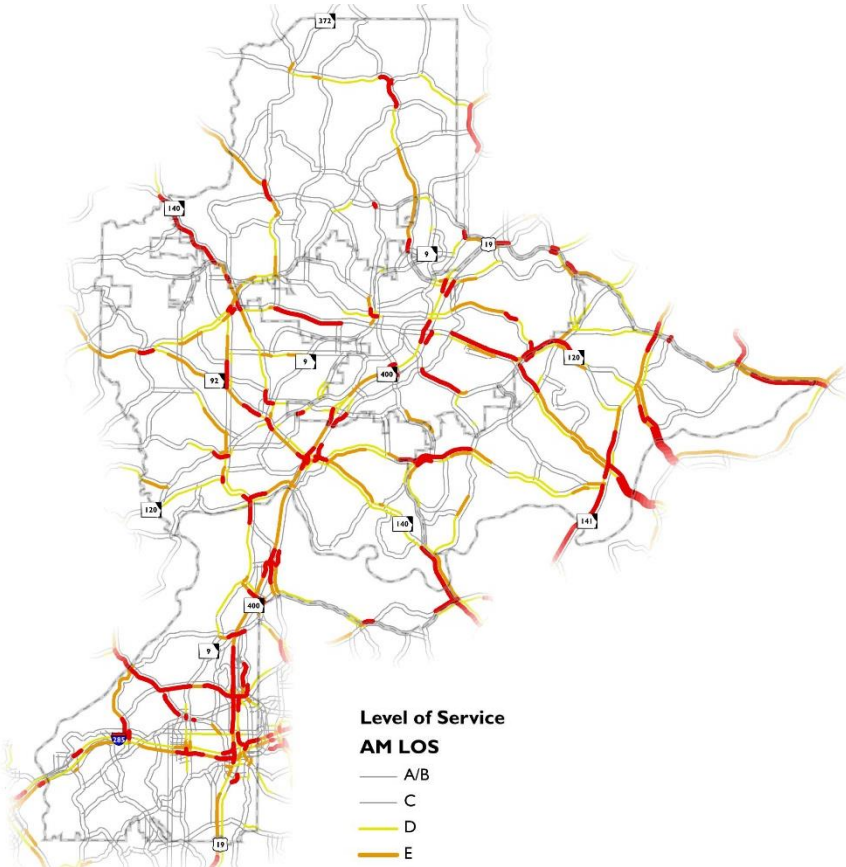
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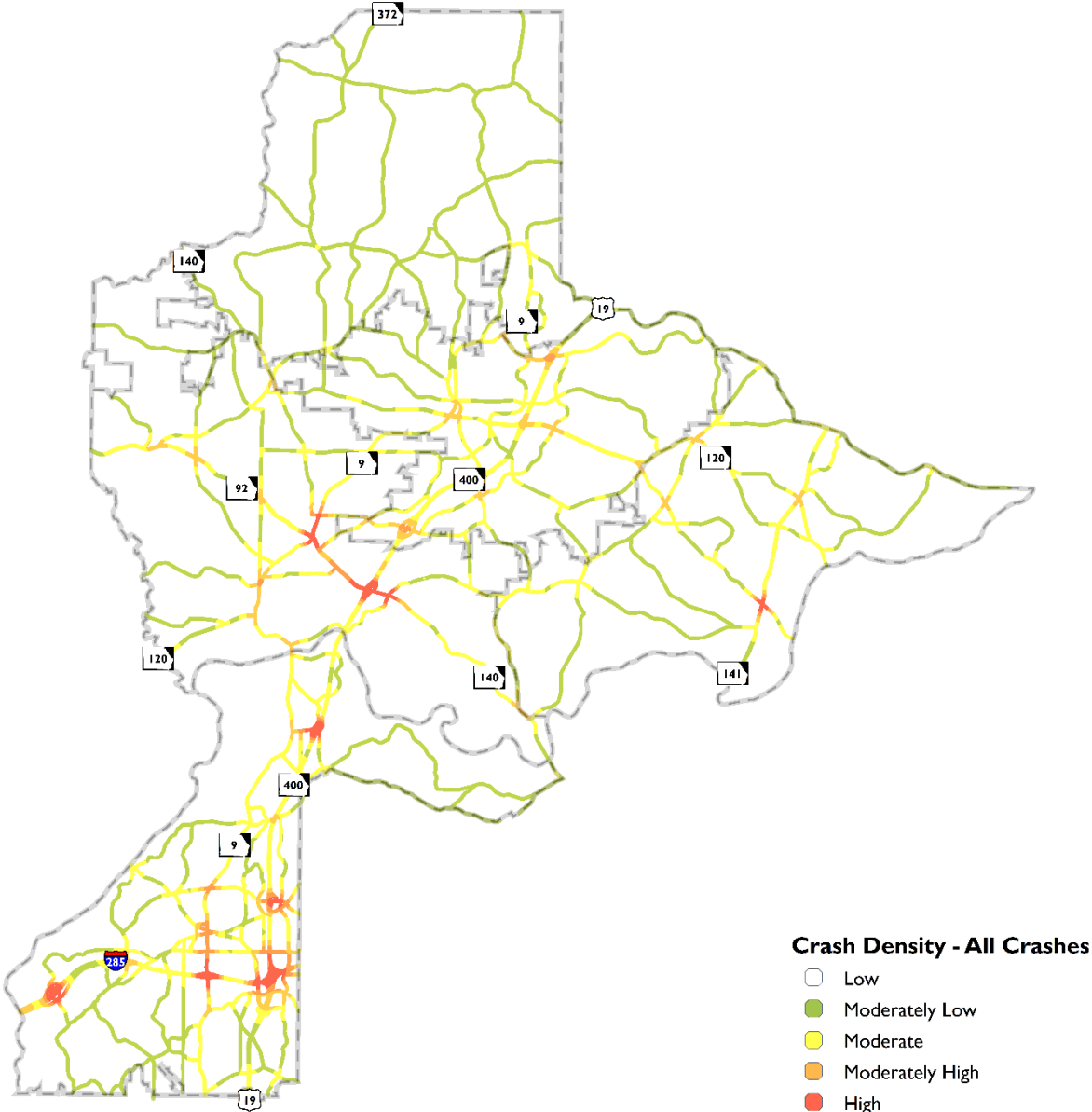
BREAKOUT #1: ROADWAY



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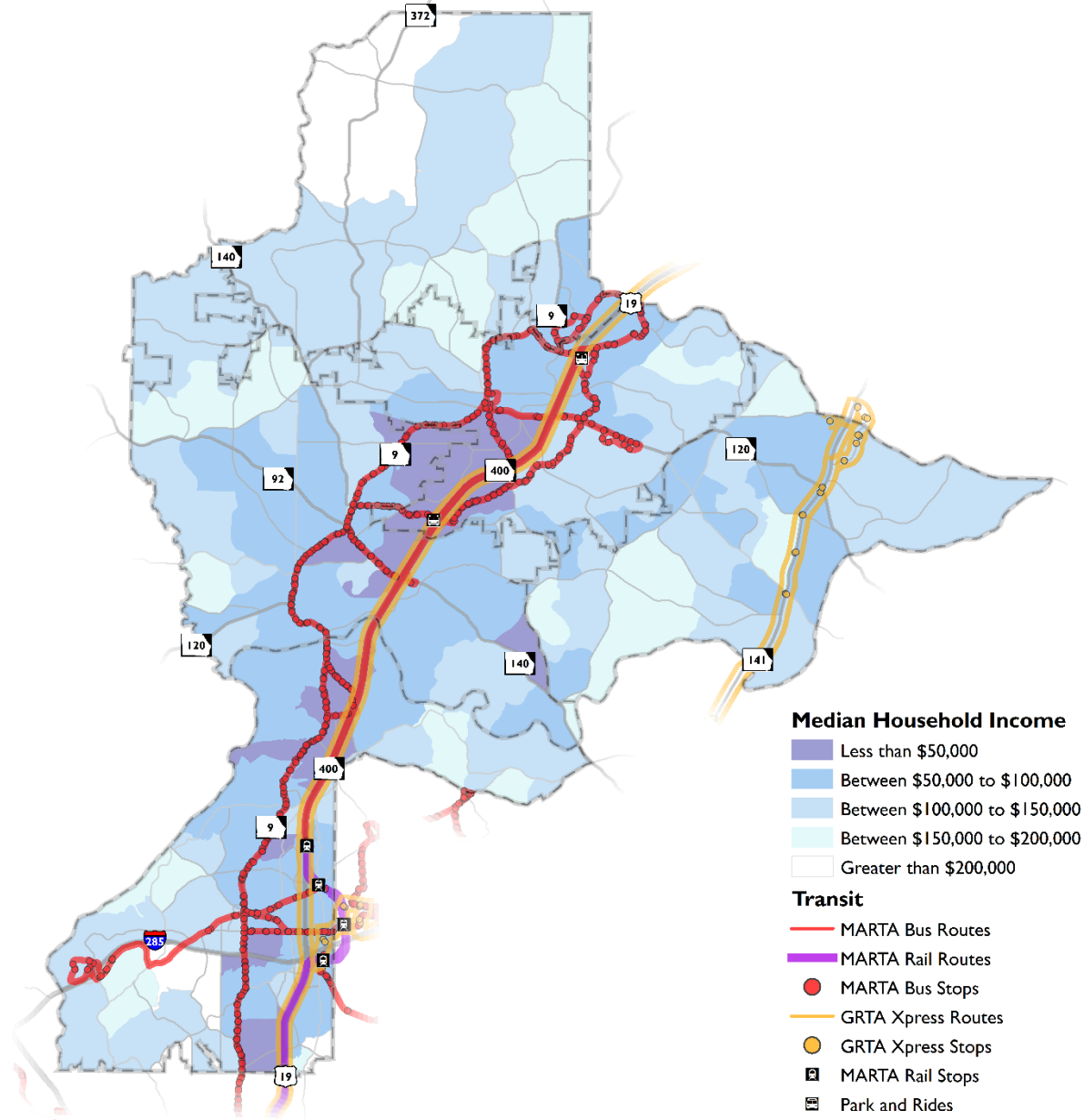
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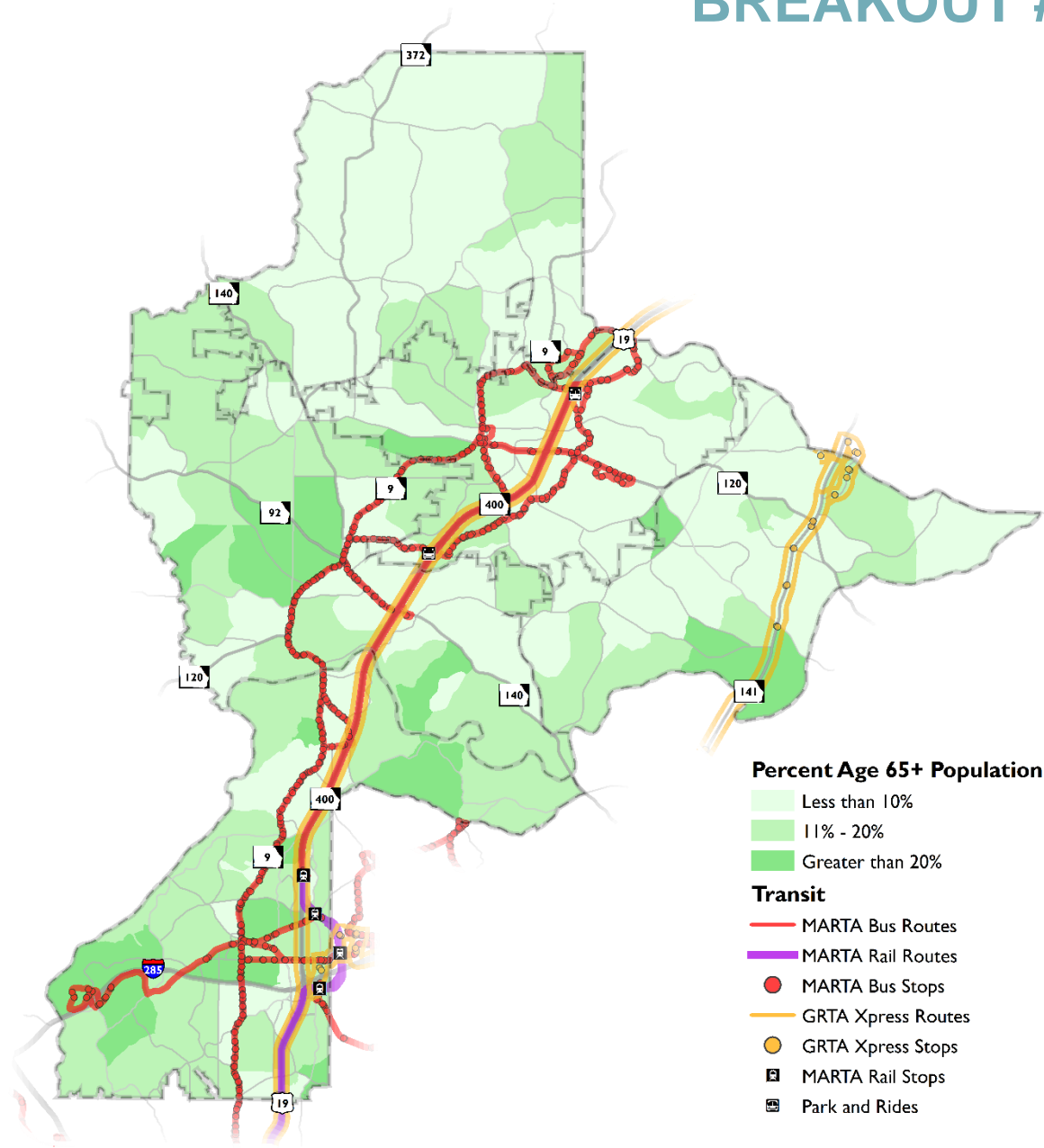


BREAKOUT #2: TRANSIT

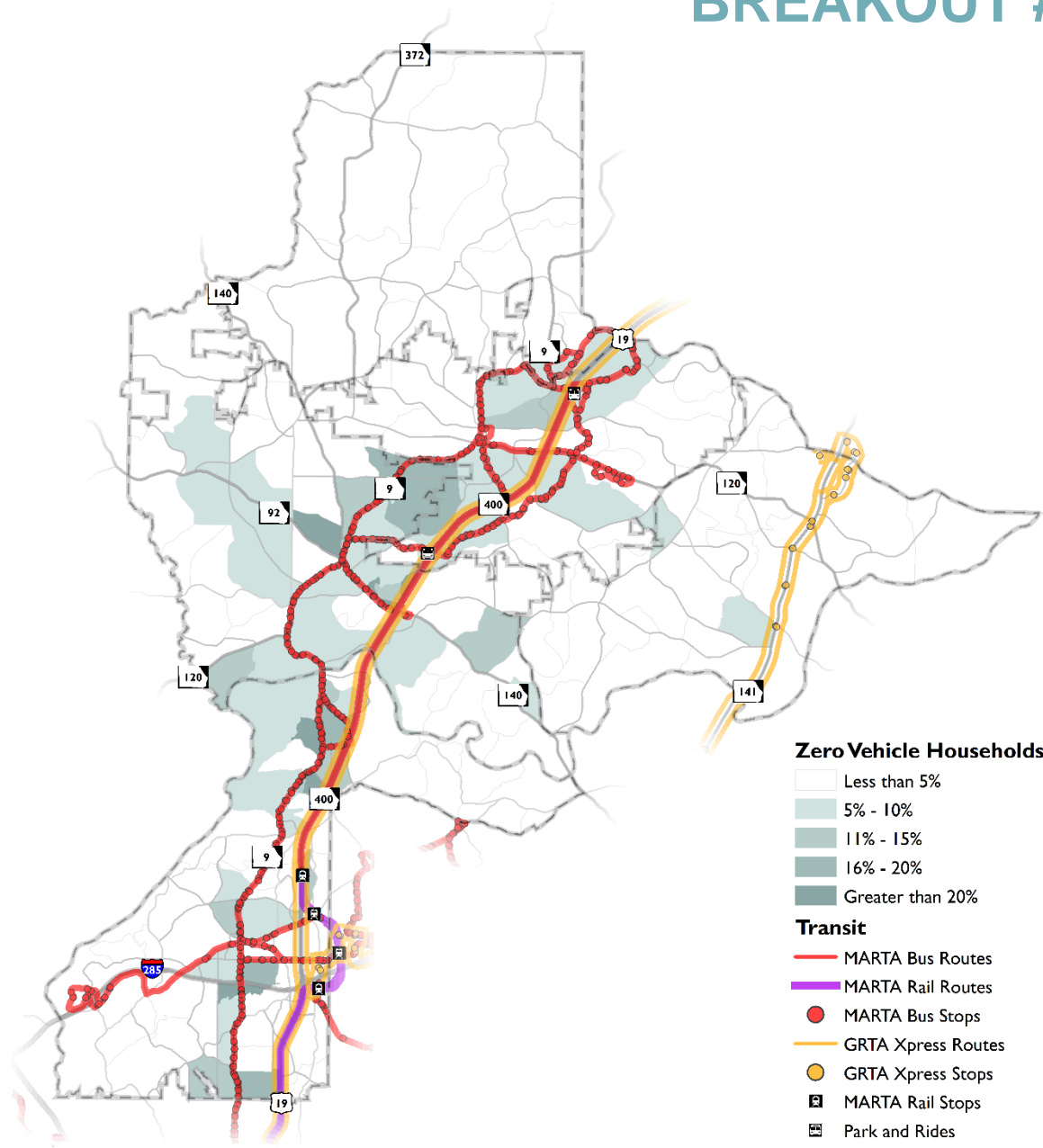
BREAKOUT #2: TRANSIT

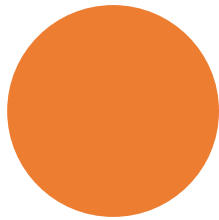


BREAKOUT #2: TRANSIT

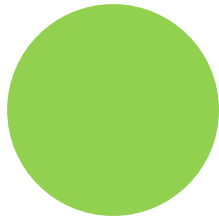


BREAKOUT #2: TRANSIT

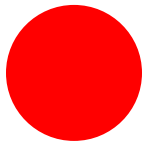




Home



Work/School



Other



BREAKOUT #3: BIKE/PED

Safety + Comfort Matter

- Connected system
- Direct routes
- Comfort
- Safety
- Attractiveness

BREAKOUT #3: BIKE/PED CONSIDERATIONS



< 1%

7%

60% Interested but Concerned

33% No way No How

Strong &
Fearless

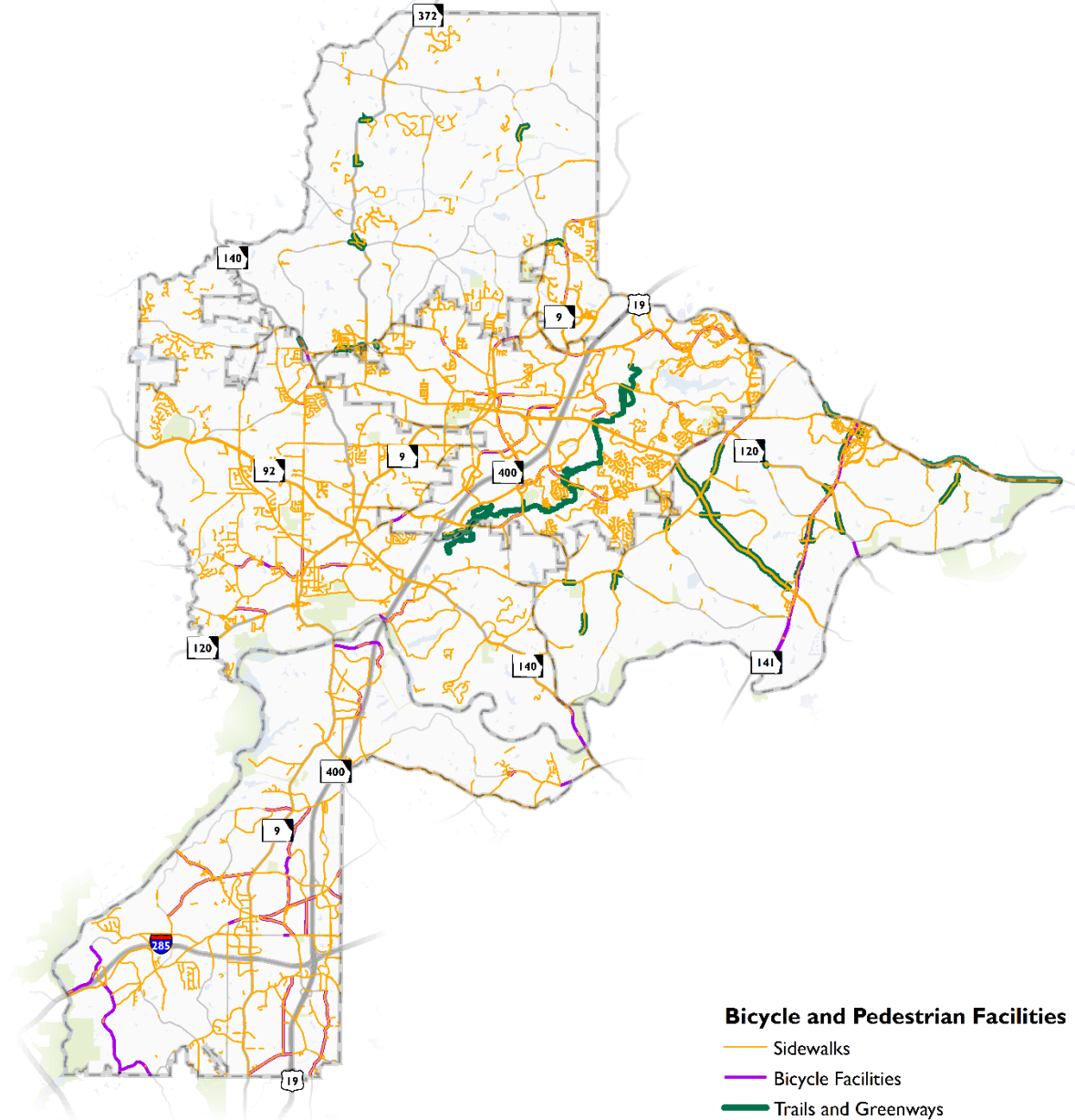
Enthusied &
Confident

BREAKOUT #3: BIKE/PED CONSIDERATIONS

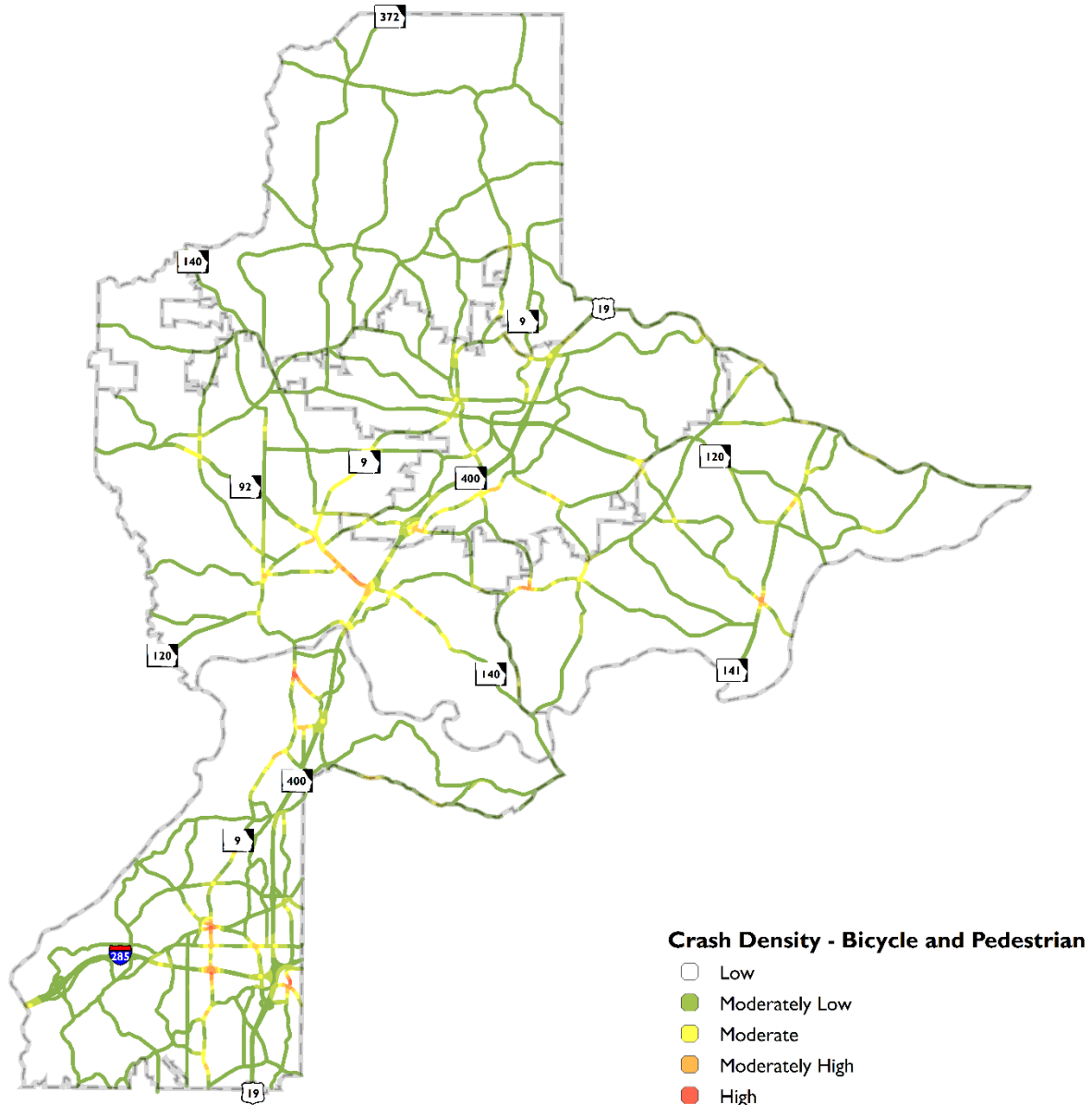


- Potential to achieve substantial mode shift...
- They want **low stress routes or separation from traffic...**
- We must carefully select design treatments that meet expectations and are safe if we are going to **sustain their interest**

BREAKOUT #3: BIKE/PED



BREAKOUT #3: BIKE/PED





WRAP-UP



NEXT STEPS

Inventory of Existing Conditions

- Existing Conditions Report to be finalized winter 2016

Needs Assessment Phase

- Assessment across all modes
- Short-term needs and long-term needs



PUBLIC MEETINGS

September 27 | 6PM – 8PM

Roswell City Hall

October 5 | 6PM – 8PM

Alpharetta City Hall

September 28 | 6PM – 8PM

Johns Creek City Hall

October 11 | 6PM – 8PM

Milton City Hall

September 29 | 6PM – 8PM

Sandy Springs City Hall



OTHER WAYS TO ENGAGE

- **Survey** – Take the online survey!
<https://NorthFultonCTP.metroquest.com>
- **Social Media** – Use **#NFCTP2017** when posting to stay up-to-date on the plan's latest developments!
- **Website** – Check out the website at www.NorthFultonCTP.com
- **Email** – Email us at info@NorthFultonCTP.com if you want to get added to our listserv or if you have questions or comments!



NORTH FULTON

COMPREHENSIVE TRANSPORTATION PLAN

