









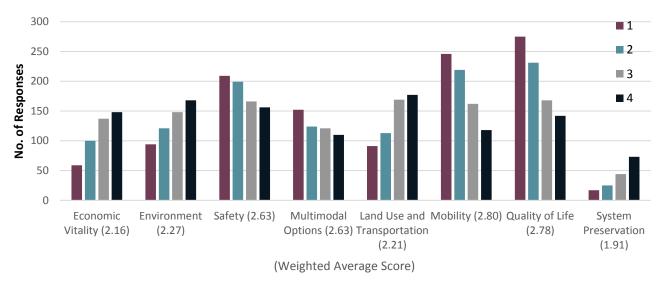


COMPREHENSIVE TRANSPORTATION NORTH FULTON PLAN

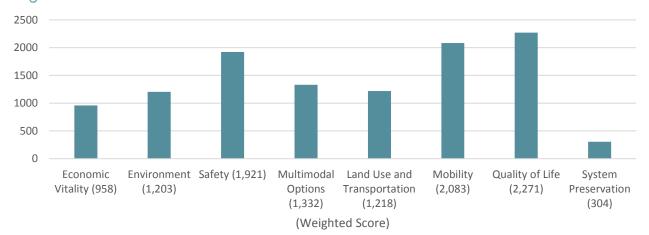
Between September 15 and December 18, 2016, more than 1,500 people participated in an online MetroQuest survey designed to gather feedback important to the North Fulton CTP process. Participants were asked to rank the plan's priorities to gauge which planning themes were most important to stakeholders, then were asked a series of questions relating how the plan should pursue those priorities. Finally, participants were able to place map markers on a North Fulton map indicating where they would like to see certain specific improvements take place. A summary of the survey results follow.

First, participants were asked to select their top four priorities from the eight options, numbering them 1 (highest priority) to 4 (lowest). A weighted average score was then calculated for each priority to understand the relative rankings of each choice. A summary of the results are below.

# If you could choose four priorities, what would they be (1 being the most important, 4 being the least)?



### Weighted Score













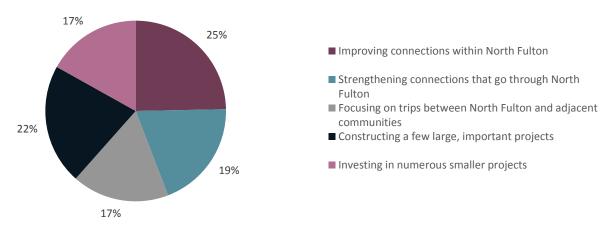


# METROQUEST ROUND 1 RESULTS

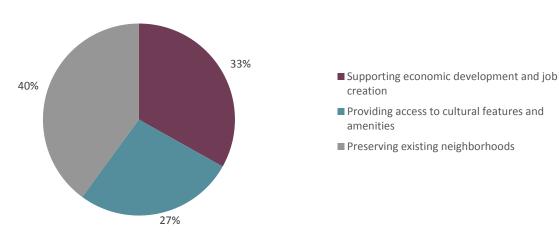
## NORTH FULTON COMPREHENSIVE TRANSPORTATION PLAN

Next, participants were asked more specifically about their priorities within each option. Up to two selections were available per question. The charts below summarize participants' responses on what the North Fulton CTP should focus on within each priority area.

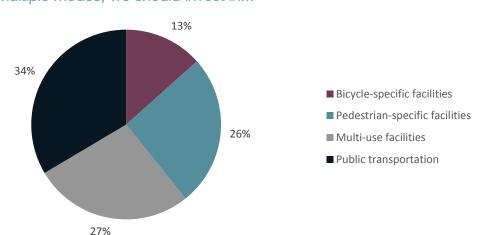
Considering Mobility, we should focus on...



## Considering Quality of Life, we should focus on...



# Considering Multiple Modes, we should invest in...











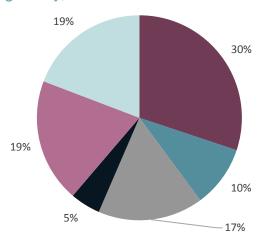






# NORTH FULTON COMPREHENSIVE TRANSPORTATION PLAN

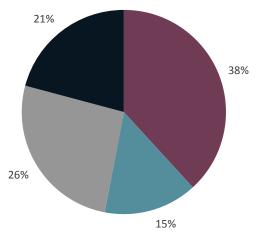
# Considering Safety, we should focus on...



#### ■ Improving safety at dangerous intersections

- Reducing fatalities and injuries
- Making travel times more predictable
- Reducing emergency response times
- Investing in smart transportation technologies
- Making it safer to walk and bike

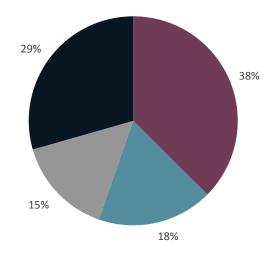
## Considering Environment, we should focus on...



#### ■ Protecting the environment

- Promoting active recreation
- Preserving water and air quality
- Increasing access to parks

# Considering Land Use, we should focus on...



- Making it easier to commute between home and work/school
- Strengthening connections between home and activity centers
- Coordinating with local planning efforts
- Balancing a mix of land uses that permit alternative transportation









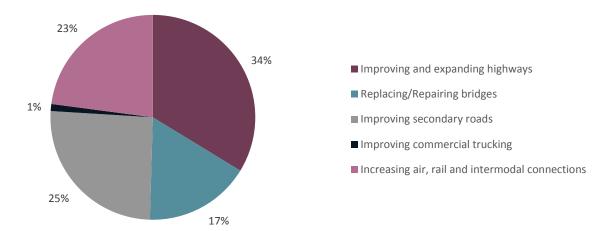




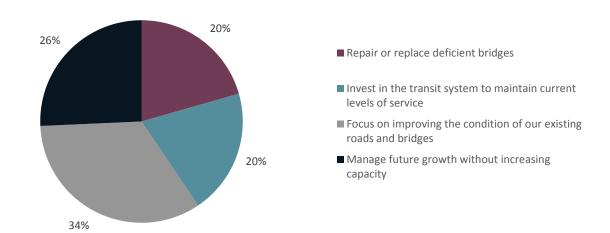


## NORTH FULTON COMPREHENSIVE TRANSPORTATION PLAN

# Considering Economic Vitality, we should focus on...



# Considering System Preservation, we should...











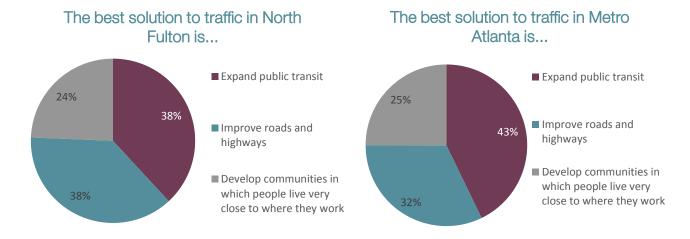






NORTH FULTON COMPREHENSIVE TRANSPORTATION PLAN

Finally, participants were asked two general questions about what they believed to be the best way to alleviate traffic congestion both in North Fulton and in Metro Atlanta. The results are shown below:



Respondents to the survey represented a wide range of lifestyles and social groups found in North Fulton. Shown below is a summary of the survey's demographics to show the range of views represented.

